



John Frehse, Chief Strategist

John Frehse speaks around the world on a variety of best practices in the labor management field. John's experience covers a wide array of strategic issues - from analytical resource deployment modeling to implementation planning and execution. Specific tactical problems include scheduling and shift management to increasing employee satisfaction, health, morale and performance. Over John's career he has implemented solutions with Fortune 500 companies across a variety of industries. Those projects have generated over 100 million dollars in cost savings. John has done this with diverse workgroups across almost every industry including those that don't work the traditional 9-5 schedule.

John is a much sought after speaker and has authored numerous white papers and articles including the 11 Keys to Strategic Scheduling. His strategy papers have twice been awarded the Leading Idea of the Week by Booz Allen. He has given speeches at Reliant Energy Stadium, home of the 2004 Super Bowl as well as in other locations around the world. Previously of Merrill Lynch, he is uniquely versed in the economic modeling of flexible schedules within seasonal environments and how to minimize adverse costs through performance management. He is a graduate of Wake Forest University where he received a degree in politics with a focus on the political economy.

Representative Experience:

Manufacturing

Kraft Foods, Dannon, BMW, Sargento, Pella Windows and Doors, Nestle, GM, and American Axle

Call Centers

General Electric, AT&T, Blue Cross Blue Shield of Michigan, Bell Canada, and Research In Motion (creator of the Blackberry)

Utilities

Commonwealth Edison, PECO Energy, Reliant Energy, and Atlanta Gas and Light

Mining

INCO, Saint Lawrence Cement, ICG, and BHP

Distribution

Canadian Tire, Academy Sports and Outdoors, BILO Supermarkets

